

Gaming Expansion in Connecticut: What are the Odds?

Opening Trivia



The Times They Are a-Changin'

MLB, MGM announce gaming partnership





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Major League Baseball and MGM Resorts International announced on Tuesday the formation of an allinclusive partnership agreement that combines the MLB brand with MGM Resorts and playMGM brands across league and team sponsorships, data usage in gaming, promotion across MLB-owned media platforms, and domestic and international activations at MLB events.

The new multiyear agreement designates MGM Resorts as the first-ever "Official Gaming Partner of MLB" and "Official Entertainment Partner of MLB."

Gaming Expansion in Connecticut: What are the Odds?

> Casino Expansion

Sports Betting

Agenda

 Overview of Legalized Gaming in Connecticut

II. Expansion Considerations

III.Legal Framework

Overview of Legalized Gaming in Connecticut

Gaming Timeline



Expansion Considerations Societal Impact

Arguments For and Against Expansion

Pros	Cons
 Increased state budget revenue 	 Increased gambling addiction
 Increased consumer protection safeguards 	 Increased societal costs (e.g., treating gambling)
 Markets already exist 	 Oversaturation of gaming already
 Provides jobs 	 Moral and ethical considerations

CT Gambling Estimates

2009 Study

Connecticut	Past Year	Percent
Adult pop 18+	2,827,489	100.0%
Non-Gambler	257,301	9.1%
Non-Problem gambler	2,414,676	85.4%
At risk	115,927	4.1%
Problem/Disorder Gambler	39,585	1.4%

2016 Estimate Based on 2012 Study Problem/Disorder Gambler: 30,961 (1.1%)

Sources: CT and National Councils on Problem Gambling and Spectrum Gaming Group

Existing Resources and Programs Addressing Problem Gambling

<u>State</u>

Department of Mental Health and Addiction Services
 – Problem Gambling Services program

<u>Non-Profits</u>

- Community Agencies
 - Bettor Choice treatment program
- Connecticut Council on Problem Gambling
 - Telephone helpline and online chat service

Gaming Industry

- Facilities
 - Responsible gaming information displays

Expansion Considerations Gaming Contributions to the State Budget

General Fund Transfers from Gaming (FY 15-17 Totals)

Charitable Games

• \$1.3 M

Off-Track Betting

• \$10.4 M

Foxwoods and Mohegan Sun Casinos

• \$804.6 M

Lottery

• \$1.0 B

Casino General Fund Transfers (in millions)



Casino General Fund Transfer Projections (in millions)

Fiscal Year	<u>Amount</u>
2019	\$223.6
2020	\$201.2
2021	\$200.3
2022	\$199.3

Source: Office of Fiscal Analysis

Legal Framework: Tribal Gaming Agreements, Off-Reservation Casinos, and Sports Betting

Key Dates: Casinos

1992 – Mashantucket Pequot Tribe opensFoxwoods Casino under FederalProcedures

1996 – Mohegan Tribe opens Mohegan Sun Casino under a tribal-state compact

Tribal Agreements: Procedures and Compact

- Video facsimile game moratorium (e.g., slot machines)
 - Currently allowed through memorandum of understandings (MOUs)
- Enforceable through federal law and they supersede state law

- cannot be changed solely by state law

 Any gaming expansion should be considered with these gaming agreements in mind

Tribal Agreements: Video Facsimile Moratorium

- Only allowed under certain conditions:
 - an agreement between the tribe and state (e.g., MOU)
 - court order
 - change in state law allowing others to operate video facsimile games
- Video facsimile games may encompass more than slot machines

Tribal Agreements: MOUs

- Tribes generally contribute 25% of their gross video facsimile machine revenue to the state each month
- If the state allows others to operate video facsimile or casino games, the tribes would no longer need to pay the state

Expansion Framework



Off-Reservation Casino: Attorney General Letter and Opinions

- Attorney general has raised concerns that passing legislation authorizing an offreservation casino may:
 - eliminate the requirement that the tribes share
 video facsimile revenue with the state
 - lead to third-party challenges of the casino licensing process

Off-Reservation Casino: Recently Enacted Legislation

Special Act 15-7

Created a process for the tribes, through a business entity (i.e., the MMCT Venture, LLC), to issue a request for proposals (RFPs) to possibly establish an off-reservation casino

Public Act 17-89

Authorized a casino in East Windsor if conditions are met (e.g., amendments preserving existing agreements must receive federal approval)

Off-Reservation Casino: Status of Federal Authorization

- Mohegan amendments: Approved
- Mashantucket Pequot amendments: Not yet approved
 - Connecticut and the tribe sued the federal government for action
 - Federal district court dismissed the lawsuit in September 2018
 - State and tribe amended their lawsuit claiming the decision was made under undue political pressure

Off-Reservation Casino: Alternative Proposals

- At least three recent proposals for an open RFP process to allow for another commercial casino
 - Minimum RFP requirements for responders (e.g., pay a \$5 million application fee, agree to make a \$500 million capital investment, and show the ability to pay a \$50 million license)
- Attorney General stated that legislation would not violate the gaming agreements if it does not authorize a casino

Sports Betting: Key Dates

1992 – Professional and Amateur SportsProtection Act (PAPSA) enacted (28 U.S.C. §3701 et seq.)

2018 – U.S. Supreme Court strikes down PAPSA In *Murphy v. NCAA et al.* (138 S. Ct. 1461)

Sports Betting: Existing Law and Recent Legislation

- Connecticut law requires the Department of Consumer Protection to adopt regulations on sports betting to the extent allowed under state and federal law (<u>CGS § 12-565a</u>)
 - However, state law does not authorize sports betting (<u>CGS §§ 53-278a(2)</u> & <u>53-278b</u>)
- 2018: Sports Betting bills (<u>SB 540 & HB 5307</u>)

Sports Betting: Attorney General Testimony

Sports betting is not a video facsimile game
 Open question if it is a commercial casino game

• Tribes are not authorized to offer sports betting under existing gaming agreements

Sports Betting: National Landscape



Sports Betting: Examples of Tax Revenue Estimates

Amount Bet	Gross Gaming Revenue (assuming 6% profit)	State Tax Rate (assuming 10% rate)
\$600 million* (Currently Illegally Bet)	\$36 million	\$3.6 million
\$2.2 billion** (Limited Availability)	\$132 million	\$13.2 million
\$3.0 billion** (Moderate Availability)	\$180 million	\$18 million
\$4.6 billion** (Convenient Availability)	\$276 million	\$27.6 million

* Regulus Partners

**Oxford Economics Study, commissioned by the American Gaming Association

Sports Betting Considerations

- Tribal agreements
- Sports betting operators
- In-person or online
- Types of bets
- Tax rate
- Regulations
- Problem gamblers

Questions?

Library Research Guide:

https://wp.cga.ct.gov/lib/2018-issues-conference-gaming-expansion



Presenters Duke Chen, OLR George Miles, OLR

> Issues Conference 2018